

# Åsa Lucander

Director



Åsa is a director, animator and illustrator originally from Finland and now living in Bristol, working extensively with Aardman Animations as a freelance director.

With multi-faceted strengths in storytelling, design and animation she loves exploring various creative styles, be it in 2d, stop motion or CGI. Åsa has a passion for hand rendered drawings and explores many different textures and mediums in all areas of her work. She loves mixing humour with melancholy and thrills in bringing characters of every shape and form to life with compelling scripts and inventive visions. She nimbly blends music, authentic dialogue, film segments, hand drawn characters and dolls in innovative ways.

Åsa has directed multiple shorts, including her award-winning film *Lost Property*, as well as many heart-warming commercial films for clients including Alzheimer's Research UK, Project Everyone and Childline, and a VR documentary film for BBC. Most recently she directed the music video for Coldplay's track *Daddy* that has won numerous awards.

## Music Video:

2019  
DADDY - Coldplay  
Directed by: Åsa Lucander  
Produced by: Aardman Animations  
Producer: Robert Franklin  
*British Animation Awards 2020 - Best Music Video*  
*Drum Roses Awards 2020 - Art Direction GOLD, Animation SILVER*  
*Webby Awards 2020 - Webby Honoree in Video: Animation*

## Short Film:

2016  
SANTA FORGOT  
Directed by : Åsa Lucander  
Produced by: Aardman Animations  
Produced by: Jason Bartholomew

2014  
LOST PROPERTY  
Directed by: Åsa Lucander  
Produced by: 12foot6  
Producer: Tom Mortimer  
*Melbourne International Animation Festival (MIAF) 2015 - Audience Award*  
*Andorra Kids Film Festival 2015 - Best Short Film*  
*Meeting Rimini Festival 2014 - Best Short Film*

2011  
SORRY TO HEAR YOUR TOE GOT NEEDED  
Directed by: Åsa Lucander  
Produced by: 12foot6  
Producer : Dave Anderson

2009  
AIN'T GOT NOBODY  
Directed by: Åsa Lucander  
Produced by: 12foot6  
Producer: Dave Anderson

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2006

### THE IMPERFECTIONIST

Directed by: Åsa Lucander and Vicki Kitchingman  
Produced by Blackwatch/Channel 4  
Producer: Nicola Black

#### Television:

2013

### SCIENCE CLUB

BBC 2  
Directed 6 films  
Hosted by Dara O'Briain

2006

### MODERN TOSS

Channel 4  
Animation for animated TV Series

#### Commercials:

Change4Life, Nestle (China), Project Everyone, Vodafone Childline, Whitworths, Alzheimer's Research, Project Everyone, Benadryl, Booking.com, British Gas, BBC, Channel 4, Virgin Media, Dreams, Paramount Comedy, Book start, Ann Summers, Janssen among others

#### Illustration:

*Naken*, Mikaela Sonck: Published in 2013  
*Headbomz Wreckin' Yer Head*, Oisín Mccann Published in 2018

#### Languages

English, Swedish, Finnish